

# CONTRACT



**ECAV-TV**  
**199 2nd Street SE**  
**Charlottesville, VA 22902**  
**(434) 242-1919**

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**2nd Floor**  
**Marietta, GA 30064**

**PRE-EMPTIBLE WITH 48  
HOURS NOTICE**

<u>Contract / Revision</u> 116920 /		<u>Alt Order #</u> WOC12510209
<u>Product</u> VA-5		
<u>Contract Dates</u> 05/21/20 - 05/25/20		<u>Estimate #</u> 7287
<u>Advertiser</u> Dr. Cameron Webb for Congress		<u>Original Date / Revision</u> 05/19/20 / 05/20/20
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ECAV-TV	<u>Account Executive</u> Emily Hall	<u>Sales Office</u> Charlottesville N
<u>Special Handling</u>		
<u>Demographic</u> Adults 18-49		
<u>Agency Ref</u>	<u>Advertiser Code</u> 1153	<u>Product 1/2</u> 1358
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	ECAV	05/21/20	05/25/20	M-F	6:00 PM-6:30 PM		:30			NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/20	05/27/20	2--22--				6	\$10.00			
N 2	ECAV	05/21/20	05/25/20	M-F	6:30 PM-7:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/20	05/27/20	1--11--				3	\$10.00			
N 3	ECAV	05/21/20	05/25/20	M-F	7:00 PM-7:30 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/20	05/27/20	1--11--				3	\$10.00			
N 4	ECAV	05/21/20	05/25/20	M-F	7:30 PM-8:00 PM		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/20	05/27/20	1--11--				3	\$10.00			
N 5	ECAV	05/21/20	05/22/20	M-F	10:00 PM-10:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	----1--				1	\$40.00			
N 6	ECAV	05/21/20	05/25/20	M-F	10:30 PM-11:00 PM		:30			NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/20	05/27/20	2--22--				6	\$5.00			
N 7	ECAV	05/21/20	05/23/20	Sa-Su	7:00 PM-7:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----1-				1	\$15.00			
N 8	ECAV	05/21/20	05/23/20	Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----1-				1	\$20.00			
N 9	ECAV	05/24/20	05/24/20	M-Su	1030p-1230a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/20	05/24/20	-----1				1	\$20.00			
<b>Totals</b>											<b>25</b>	<b>\$275.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**ECAV**  
**FOX 27**  
**ECAV-TV**  
 999 2nd Street SE  
 Charlottesville, VA 22902  
 (434) 242-1919

<u>Contract / Revision</u>		<u>Alt Order #</u>
116920 /		WOC12510209
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/21/20 - 05/25/20	VA-5	7287
<u>Advertiser</u>		<u>Original Date / Revision</u>
Dr. Cameron Webb for Cc		05/19/20 / 05/20/20

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20 - 05/25/20	25	\$275.00	(\$41.25)	\$233.75
<b>Totals</b>	<b>25</b>	<b>\$275.00</b>	<b>(\$41.25)</b>	<b>\$233.75</b>

**PRE-EMPTIBLE WITH 48  
HOURS NOTICE**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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